



21c Museum Hotel-Nov. Meeting



21c Museum Hotel in Louisville, KY is the first of its kind—a 90-room hotel dedicated to world class luxuries, Southern-style hospitality and contemporary art from living artists. The hotel features a 9,000 square foot contemporary art museum funded and managed by the International Contemporary Art Foundation. This stunning collection of cutting-edge art, including Red

Penguin (2005) by Cracking Art, inspired the naming of this property and influenced the creation of the museum and hotel. For the finest in libations and culinary creations, Proof On Main, managed by ACE Unlimited, is among the nation's top best new restaurants. (meeting details to follow...)

SAVE THE DATES

Nov 18th, 2008

11:30am-2pm

21c Museum Hotel

Louisville

Hosted by Ellen Fox

ShaFox Weddings and Events

Dec. 11th, 2008

5:30pm-8pm

The Brown Hotel

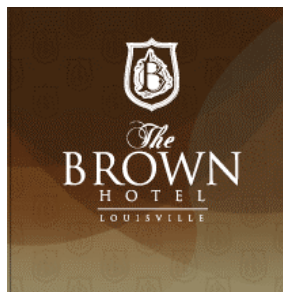
Louisville

Hosted by Jeri Stewart

Brown Hotel

YEAR END WRAP UP AT THE BROWN

Jeri Stewart and The Brown have invited us back again this year for a bit of year-end season cheer. They are planning a lovely evening for us on Thursday, December 11th. Our price is only 20:00 per person (guests, spouses, dates are welcome). We will have a cocktail reception from 5:30-6:00pm and



then dinner from 6:00-8:00. It will be a great chance spend some time together and review our KY ABC 2008 and possibly make some goals for the year to come. We had a great time last year. Hope you can join us again this time.

2008 BUSINESS OF BRIDES

“Come join us at the ABC Business of Brides annual conference, the largest educational event in the world dedicated exclusively to wedding professionals. The conference will take place November 9-11, 2008, at The Fairmont Hotel in Newport Beach, California. It is an international event where you will meet members from all regions of the US and different parts of the world.

Jean Picard, Master Bridal Consultant™
California State Coordinator
Conference Planning Committee Chair

The program will feature world renowned designer Colin Cowie as the principal design presenter and Barbara Wallace, Master Bridal Consultant™, as the keynote presenter. There will also be several breakout seminars on topics of interest to all in the wedding industry and a trade show highlighting products and services that may be of interest to your brides.



The ABC Business of Brides annual conference is open to all current ABC members and their guests. southern California coast, where there is plenty We hope to see you there!”

HOSTING A MEETING FOR KY ABC

Interested in hosting a meeting or have a suggestion for a program or speaker e-mail: elisa @elegant-events.com

Here are a few places that have expressed interesting in having the Ky ABC in. Now we just need members to step

up and host a meeting. I am happy to help with topics, speakers, agenda, décor, etc. Co-hosting with another member is a great way to go too. Please let me know if you are interested in hosting/planning an event. We do have one company that is working on a future meeting. It

would be great if we could put some solid dates and places on the calender for 2009.

Elmwood Place
The Artemisia
A New Home
Walhill Farms
Any others locations interested, please let me know.

Kentucky ABC Web Site!

Have you checked out the new Kentucky ABC web site lately? It really is coming along. I love the look and can't wait to see more members listed on the site. It's a onetime fee of only \$40.00 to have your business listed that includes your contact info and headshot. I already direct every request about the ABC to the web site. It can be a great tool to build our organization, businesses and industry.

A FEW WORDS FROM STATE COORDINATOR

I know we have all been busy with our families, our businesses and all that life holds for us. It's hard sometimes to commit the time and effort to the ABC. I completely understand. We get so busy planning for everyone else, we forget to plan for ourselves. We often feel we can't spare the time or even money to remain a member or to be involved locally or to attend the regional and national conferences. I do get that. But I am telling you this organization on a local and national level is worth it. Recently I witnessed first hand a perfect example and I wanted to share a bit of that with you.

A local member with some unexpected personal issues found themselves not able to fulfill the rest of their contracts for the season. Without hesitation, a fellow member heard one of us was in need AND stepped up offered her services. She didn't even ask about compensation, she just said, "What can I do".

This is the passion you find for this industry! The bottom line was these brides were now taken care of. How cool is that. Where else can any of us find that kind of support.

The ABC is worth it. You do thought, get out of it what you put in to it. Get involved! Attend meetings, host a meeting! Attend conference! If you are serious about this business, you have to be serious about ABC.

I hope to see many of you at conference in November. It's not to late to sign up. It's just like Miss Dorothy said, we can't afford to not attend conference.

Watching an unselfish act as I recently did, fills me with passion. I am honored to be in this profession with such amazing, talented people.

APPRENTICING PROGRAM DOES WORK

Recently, Leona Morelock drove to Cincinnati from Bowling Green to apprentice with Elegant Events. Now, what is interesting about this is that Leona is already established in her business. She has been through education programs. She has attended conferences. She has even planned an ABC meeting and she still felt the desire to take advantage of the apprentice program that ABC offers.

She asked me months in advance. She politely reminded me as the time grew closer. She asked for directions, what to wear, and copies of the wedding

paperwork. She came prepared, eager and ready to work. She did all that was asked of her and always with the most pleasant attitude. I gave her the option to only shadow with me or to actually be put to work. She wanted to work and that is just what she did.

Frankly, it was a very complicated event and Elegant Events was lucky to have her. Due to a freight elevator being taken over by a professional football team, and many vendors running quite late to set up, she even spent time on her knees tying chair bows for the linen company. I don't think they would have

finished in time if my team had not jumped in. And that is just what she was, part of the team. She wouldn't take a dime for her time either.

Again, another example of a members passion for this industry. I encourage others to take advantage to either apprentice or allow someone to apprentice with you. It's a great learning experience for both.

THE ASSOCIATION OF BRIDAL CONSULTANT'S CODE OF ETHICS:

- Represent each client fairly and honestly, providing all agreed-to services in a timely and cost-efficient manner.
- Establish reasonable, proper fees for services and provide written estimates to each client.
- Use honest, factual advertising.
- Deal with employees fairly, in an unbiased manner.
- Operate an establishment that is a credit to the Association and the community.